



# AMERICA

## The Story of Us

THE ADVENTURE BEGINS SUNDAY APRIL 25 9/8c

**HISTORY™** encourages educators to revitalize American history in their classrooms by watching *America The Story of Us* and getting involved with this special programming event. The series opens up a national conversation about the American past, and presents opportunities for teachers to take new approaches to core U.S. history themes and topics.

We know teachers are doing innovative work related to American history in their classrooms. We'd love to see what you have developed! The winning teachers will receive cash prizes for their classroom.

**Submissions must be postmarked by May 14th, 2010. Winners will be notified by June 7th, 2010.**

For information about how to submit, official contest rules, and a wealth of curriculum resources, visit us online at [www.history.com/classroom](http://www.history.com/classroom).

Questions? Email us at [america@aetn.com](mailto:america@aetn.com)

### TEACHER CONTEST: Innovation in History Education

#### Requirements:

- Submit an innovative American history lesson plan that you have created (this may be a new project or one that has been used successfully in the classroom)
- Contest submissions must include a submission form and short (250 words maximum) description of the lesson plan and the American/local history topic covered
- Incorporate video and/or new technology into lesson plan (examples include: video clips, podcasts, PowerPoints, games, etc.)
- Link with at least one topic or theme in American history, from 1604 to 1976
- Must be associated with a school or a registered home school program
- Include student assessment or lesson plan outcomes
- Use of primary sources required

#### Suggestions:

- Linking with episode topics in *America The Story of Us* is encouraged. Visit [history.com/classroom](http://history.com/classroom) to read the episode descriptions
- Ties with state standards/curriculum benchmarks are encouraged
- Team teaching applications are accepted
- Visit the Library of Congress online at [www.loc.gov](http://www.loc.gov) to find primary source documents and images
- Supplementary materials may be submitted (examples: photographs, student work, and other creative elements)

**Teacher Contest Judging Criteria: Relevance to American history (25%); Use of technology and/or innovative approaches to learning (25%); Use of primary sources (25%); Explanation of learning assessments or outcomes (25%)**

#### Prizing:

**There will be three prizes awarded for each contest category.**

**Grand prize:** \$5,000 (1 winner from middle school level, 1 winner from high school level)

**First prize:** \$2,500 (2 winners from middle school level, 2 winners from high school level)





# HISTORY™ Innovation in History Education Contest

## 2010 OFFICIAL RULES

# AMERICA The Story of Us

### Celebrate your contribution to American innovation by entering your American history lesson plan.

NO PURCHASE NECESSARY TO ENTER OR WIN.

#### 1. ELIGIBILITY:

The HISTORY Innovation in History Education Contest (the "Contest") is open to educators currently associated with a school, library, museum, or other educational institution or organization (the "Institution"), in the United States and the District of Columbia. Employees of A&E Television Networks, LLC ("Sponsor"), Young Minds Inspired, ("Administrator") their respective parent companies, affiliates, subsidiaries, Officers, directors, employees, contractors, representatives and agents and each of their respective immediate families and household members are not eligible to enter this Contest and any individuals involved in the competition judging and their immediate family members. No entries will be accepted without a completed Official Contest Entry Form. Each educator or team of educators may enter only once.

#### 2. HOW TO ENTER:

(a) To enter this contest, educators must submit an innovative American history lesson plan that he or she has created for middle school (grades 6-8) or high school (grades 9-12) students. The lesson plan must link a topic or theme in American history, from 1604 to 1976. The lesson plan must incorporate the use of video and/or digital technology (podcasts, PowerPoint, computer games, etc.) and participants are encouraged to link to a topic or theme from one episode of the HISTORY television series America The Story of Us. Contest participants are required to incorporate the use of primary sources in their lesson plan and to explain the lesson plan's learning assessments or outcomes. Contest entries must be original and not previously published or taken from previously published material.

(b) The Contest begins at midnight on March 10, 2010. In order to participate in the Contest, an individual with authority to represent the Institution (the "Entrant") must submit an entry by mail (the "Entry"). All entries must be submitted by mail and must be postmarked by May 14, 2010. Late entries will not be considered for judging.

\*To enter via the Internet, go to [www.history.com/classroom](http://www.history.com/classroom), download the online Official Contest Entry Form, and submit your lesson plan in word processor format by mail together with the entry form. You must also submit a short (250 words maximum) description of the lesson plan and the American/local history topic covered. Supplementary materials such as photographs, student work, creative elements, etc., may be included with your entry, but supplementary materials are not required.

\*To enter by mail, type or print your essay on separate 8.5" x 11" sheets of paper and attach it to a copy of the Official Contest Entry Form included below with all requested information provided, or to an 8.5" x 11" sheet of paper with your name, the name of your school or educational organization and its mailing address, your home address, home phone number, and email address, the title of your lesson plan, its grade level (middle school or high school), and whether it incorporates video and/or digital technology. The omission of this identification information may make an entry invalid. Supplementary materials such as photographs, student work, creative elements, etc., may also be included with your entry, but supplementary materials are not required. Mail your entry to Innovation in History Education Contest, c/o Administrator, 90 Crown Street, New Haven, CT 06510.

(c) Sponsor is not responsible for any misdirected, lost, late, inaccurate or incomplete entries, and such entries will be void. All entries and other materials submitted by Entrants in connection with this Promotion become the property of Sponsor and will not be returned or acknowledged. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. By entering this Contest, unless prohibited by law, each Entrant grants to Sponsor the right to use, display, distribute or publish such Entrant's name, likeness, photograph, voice, address (city and state), biographical information, and any material based thereon or derived therefrom, or to refrain from so doing, in any manner in any and all media, whether now known or hereafter devised, anywhere in the world in perpetuity in connection with this Contest or as Sponsor otherwise determines in its sole discretion, and for purposes of advertising or trade in promoting or publicizing Sponsor, its products and/or services, without compensation. Acceptance of a Prize (defined below) constitutes a waiver of any claims to compensation, royalties, or other remuneration for such use. By entering, each Entrant agrees to be bound by the rules and regulations of this promotion.

(d) Winners will also be required to sign (and return) an Affidavit of Eligibility ("Affidavit") and Publicity Release ("Release") (except where prohibited by law) within fourteen (14) days of notification. If any winner fails to respond and return the completed Affidavit and Release as required within that time period, Prizes will be forfeited and awarded to an alternate winner chosen at random from the remaining entrants in the pool. Winner may be required to provide evidence that winner is the authorized account holder of the email address associated with the telephone number and winning entry and complete an Affidavit and any applicable Release. By accepting a Prize, winners consent to the use of their names, voices, photographs and/or other likenesses for advertising or publicity purposes without additional compensation, except where prohibited by law. Sponsor reserves the right to disqualify any Entrant if that Entrant has not complied with these Official Rules or has interfered, in Sponsor's sole opinion, with the proper conduct of this Contest. Payment of all taxes is the sole responsibility of each Prize winner. Prize winners may be issued an IRS Form 1099 for the approximate retail value of the applicable Prizes. By entering, all entrants release Sponsors, Administrator, and their parent companies, affiliates, subsidiaries, vendors, agencies, Officers, directors, agents, employees, suppliers and all others associated with the development or execution of this Contest from any and all liability with respect to, or in any way arising from, this Contest or the acceptance, possession or use of any Prizes including, without limitation, liability for any personal injury, damage or loss. ANY CLAIMS OR CONTROVERSIES RELATING TO OR ARISING FROM THIS CONTEST SHALL BE GOVERNED BY AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO THE CONFLICTS OF LAW PRINCIPLES THEREOF AND SHALL BE BROUGHT IN THE STATE AND FEDERAL COURTS LOCATED IN NEW YORK. EACH ENTRANT AGREES TO THAT VENUE AND JURISDICTION AND THE EXCLUSIVE JURISDICTION OF THOSE COURTS AND WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS.

#### 3. JUDGING CRITERIA:

(a) Entries will be judged by the following criteria: 25% for relevance to American history; 25% for use of technology and/or innovative approaches to learning; 25% for use of primary sources; and 25% for explanation of learning assessments or outcomes.

(b) Entries will be judged in two categories, lessons for middle school level students (6th through 8th grade) and lessons for high school level students (9th through 12th grade), by a panel of history educators under the supervision of Administrator, an independent judging organization, whose decisions are final on all matters relating to this competition. Within each category, three winners will be selected from all entries received.

(c) In the event of a tie, the tied Entries will be reviewed by an additional judge who will serve as a tiebreaker and who will evaluate the Entries according to the Judging Criteria listed above. The Entrants who have submitted the potential winning Entries will be notified via phone, or express or regular mail, on or before June 7, 2010. As a condition of winning, the Entrants of the potential winners of any prize will be required, to sign and return, within fourteen (14) days of notification, an Affidavit of Eligibility/Compliance and Liability/Publicity Release, as allowed by law, and may be required to sign and return a statement affirming his/her Representations, Warranties, as stated above and any other documents as may be reasonably requested by Sponsor. Failure to return any documents within the time specified or failure to respond to notification attempts or return of any prize notification as undeliverable will result in disqualification and selection of an alternate potential winner.

#### 4. PRIZES:

(a) One Grand Prize winner within each category will receive from HISTORY a \$5,000 cash award.

(b) Each of two First Prize winners within each category will receive from HISTORY a \$2,500 cash award.

(c) The Entrants of the winning Entries will not receive or share in any prize or award. Sponsor's decisions shall be final as related to all prizes, awards, and all other matters pertaining to this Contest. Prizes may not be transferred or substituted, except by Sponsor with one of equal or greater value.

#### 5. REPRESENTATIONS, WARRANTIES:

Each Entrant who submits an Entry represents and warrants that it is truthful and accurate, his/her own original work and has been legally created; does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; has not been entered in or won previous contests or awards; and has not been published or distributed previously in any media. Additionally, each Entrant represents and warrants that s/he owns all rights and title to his/her Entry, including, without limitation, the copyrights and all other intellectual property rights in the Entry. By submitting a Entry, an Entrant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the world-wide, royalty-free, unconditional, unlimited and perpetual right and permission to edit, composite, morph, scan, duplicate or alter the Entry for any purpose which Sponsor or its designated representative deems necessary or desirable, publish, re-publish, reproduce, copy, transmit, post, broadcast and/or televise, display, adapt, exhibit and/or otherwise use or re-use the Entry, name, and city of residence, including, but not limited to, its publication or re-publication, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion, for commercial or other purposes on Sponsor's web sites as well as in any and all media without limitation, worldwide and throughout perpetuity, without additional compensation, notice to, or approval from Entrant or any other party. EACH SUBMITTER UNDERSTANDS AND ACKNOWLEDGES THAT SUBMITTER/CONTESTANT WILL NOT BE PAID FOR OR RECEIVE ANY FORM OF COMPENSATION FOR HIS/HER ORIGINAL EXAMPLE IN EXCHANGE FOR GRANTING SPONSOR THESE RIGHTS. Each Entrant waives all intellectual property rights, privacy/publicity rights or other legal or moral rights that might limit or preclude the Sponsor's use of Entrant's Entry, and agrees not to sue or assert any claim against Sponsor, Administrator, their respective parent companies, affiliates, subsidiaries, licensees, advertising and promotional agencies, prize providers, and each of their respective officers, directors and employees, and successors and assigns (hereinafter sometimes referred to as "Sponsor & Others") arising out of or connected with the posting, publishing, and/or use of Entrant's Entry or Entrant's personal information as listed above. Each Entrant specifically agrees to waive all claims to receive any royalties of any kind now or in the future from Sponsor & Others for any use of his/her Entry. Each Entrant further agrees to indemnify and hold Sponsor & Others, harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of them due to or in any way arising out of the use of Entrant's Entry, or the Entrant's conduct in creating the Entry or otherwise in connection with this Contest, including but not limited to claims for trademark infringement, copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. Each Entrant further agrees to release and hold harmless Sponsor & Others from any and all claims that any product or publication subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes Entrant's rights with regard to any elements, language or ideas contained in any Entry. Entries that do not comply with these Official Rules or that otherwise contain prohibited, or inappropriate content as determined by Sponsor, in its sole discretion, will be disqualified.

#### 6. USE OF ENTRANT INFORMATION FOR MARKETING PURPOSES:

By entering this Contest, Entrant agrees that, unless Entrant otherwise opts out on the Contest Website, Sponsor and its designees may use Entrant's, physical and/or e-mail address to contact Entrant regarding Sponsor's programming and other offers and/or promotions that Sponsor believes may interest Entrant.

#### 7. GENERAL:

This Contest is subject to all applicable Federal, State and local laws and regulations. By entering, Entrants agree: (1) to be bound by these Official Rules; (2) to release Sponsor & Others from all liability, loss or damage arising out of their participation in the Contest and with respect to their acceptance and use/misuse of the prizes; and (3) that the decisions of Sponsor and the Contest Judges are final and binding on all matters relating to the Contest. Entries not containing the required information, Entries in excess of the stated limit by the same Entrant, and Entries not submitted in the required format will be disqualified. Proof of delivery or receipt of Entry will not be deemed as proof of Sponsor's agreement to its eligibility into this Contest. Any attempted form of entry other than described herein is void. Sponsor reserves the right to modify, suspend or terminate the Contest for any reason that compromises the legitimacy of the Contest or otherwise affects Sponsor's ability to fairly administer the Contest, including in the event that it becomes infected by a computer virus or it is otherwise impaired by technological or human means and to award prizes from among all eligible Entries received prior to cancellation or termination. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by the United States District Court for the Southern District of New York. Should there be a conflict between the laws of the State of New York and any other laws, the conflict will be resolved in favor of the laws of the State of New York. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Contest and shall not include any indirect, punitive, incidental and/or consequential damages.

To receive a list of winners, send a stamped, self-addressed envelope no later than June 21, 2010, to Innovation in History Education Contest, c/o YMI, 90 Crown Street, New Haven, CT 06510.

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## Innovation in History Education Contest Official Contest Entry Form

Name \_\_\_\_\_

School/Educational Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Your Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Lesson Plan Title \_\_\_\_\_

Grade Level:  Middle School (grades 6-8)  High School (grades 9-12)

Incorporates:  Video  Digital Technology (please specify \_\_\_\_\_)

Mail your entry to Innovation in History Education Contest, c/o Administrator, 90 Crown Street, New Haven, CT 06510. **Entries must be postmarked by May 14, 2010.**

For more information, visit us online at [www.history.com/classroom](http://www.history.com/classroom).

Questions? Email us at [america@aetn.com](mailto:america@aetn.com)

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