HISTORY™ has joined with the Institute of Museum and Library Services and the President’s Committee on the Arts and the Humanities to encourage libraries to strengthen their communities’ interest in American history by creating themed exhibits and public programming. This is your chance to join a national dialogue about the American past. And your community story is a vital part of that conversation.

LIBRARY OUTREACH CONTEST

You are invited to create a special exhibit or media project about American history. Prizes will be awarded for the best exhibits or media projects. Visit www.history.com/classroom for official rules and information about how to participate.

Questions? Email us at america@aetn.com

Prizing:
There will be three prizes awarded for each contest category.
Grand prize: $15,000 (1 exhibit/media project will be chosen as a grand prize winner)
First prize: $5,000 (2 exhibits/media projects will be chosen as first prize winners)
Second prize: $1,000 (10 exhibits/media projects will be chosen as second prize winners)

Judging Criteria: Relevance to American history (25%); Effectiveness of exhibit (25%); Outreach to constituents (25%); Clarity and thoroughness of submission (25%)

Requirements:
- Open to all libraries, large and small. You MUST REGISTER to participate at www.history.com/classroom. Click on the Library Contest section of the site.
- Contest materials will be sent to registrants
- HISTORY will distribute tent cards and bookmarks or postcards with tune-in information on America The Story of Us for use of participating libraries. HISTORY will also provide participating libraries with a DVD copy of the series and related book, while supplies last. Tune-in information could also be included on the library website and mailings (electronic or hard copy)
- Contest submissions must include a submission form and a short (250 words maximum) description of the exhibit and the American history topic covered
- Contest submissions must include photographs or videos of the exhibit you have created (video preferred)
- Exhibit or media project must be created and accessible by April 30th, 2010
- Exhibits, media projects and programs may be ongoing, but
outreach to communicate the tune-in information and exhibit or media project plans to communities should be in place by **April 20th, 2010**
• Submissions must be postmarked by **June 1st, 2010**
• Any press and supporting letters should be included in submission
• For complete contest rules visit www.history.com/classroom

**Suggestions:**
• Develop hands-on features for younger visitors including interactive activities
• Incorporate local archives/documents or collection “treasures” into the exhibit
• Involve different constituency groups (a variety of ages and backgrounds)
• Strengthen your exhibit or media project with public programming. Invite a local historian or create a panel of experts to speak about an American history topic of interest to your community. Other ideas include a cooking presentation on traditional American food, a small concert or musical performance, creative performances such as puppet shows or multimedia presentations
• Outreach to share the exhibit or media project with local schools, historical societies, museums and archives and/or community groups
• Use our press templates or develop your own for local communications. Reach out to your cable company, radio stations, and newspapers
• Tie in materials from “Picturing America,” a National Endowment for the Humanities program in collaboration with the IMLS
• Invite your elected officials to attend the opening of the exhibit or launch of your media project
• Have a camera handy! Take videos and still photos for your submission
• Host an online history quest related to your exhibit with books as prizes
• Looking for additional sources? Visit the Library of Congress online at www.loc.gov

*The Institute of Museum and Library Services’ and President’s Committee on the Arts and the Humanities’ engagement in these contests does not constitute an endorsement of HISTORY™ or any other entity.*
THIS CONTEST IS INTENDED FOR PARTICIPATION BY PUBLIC, PRIVATE, AND SCHOOL LIBRARIES IN THE UNITED STATES.

NO PURCHASE NEEDED. VOID WHERE PROHIBITED.

1. CONTEST DESCRIPTION. HISTORY™ “AMERICA THE STORY OF US” LIBRARY OUTREACH CONTEST (the “Contest”) is a contest in which libraries (public, private, or school) throughout the United States create a special exhibit or media project based on an American history topic or theme. To enter, each library must submit a Contest Submission (as defined below) in the form of an exhibit or media project. Each Contest Submission must include photographs or videos of the exhibit you have created (video preferred). Any media plans to share the exhibit or media project with communities should be underway by April 6, 2010. Submit the information on this form to receive a packet of related materials. The Contest is open to public, private, and school libraries. For the purposes of this Contest, a “library” means any public, private, or school library in any part of the United States. The Contest begins at midnight on March 10, 2010. The Contest will end at 11:59 PM EST on May 14, 2010. For the names of winners of the HISTORY™ Library Outreach Contest, send a stamped, self addressed envelope to A&E Television Networks, LLC, 235 E. 45th St. New York, NY 10017.

2. ELIGIBILITY. This Contest is open to any public, private, or school library within the fifty (50) United States (excluding Guam, the Virgin Islands, and Puerto Rico) and the District of Columbia. In order to participate, the Submitter must be an individual with the authority to represent the library (the “Submitter”). If the Contest Submission is prepared by an entity other than the Submitting Library, the entity submitting the Contest Submission must be an individual with the authority to represent the such entity (the “Submitter”). The Submitting Library agrees that the Submitter has been reimbursed for all costs associated with the Contest Submission.

3. TO ENTER. The Contest begins at midnight on March 10, 2010. In order to participate in the Contest, each Submitting Library must complete the information on this form. Each Submitting Library must complete a Contest Submission. Each Contest Submission must include photographs or videos of the exhibit you have created (video preferred). Any media plans to share the exhibit or media project with communities should be underway by April 6, 2010. Each Contest Submission must be received by May 14, 2010. The Contest is open to public, private, and school libraries. For the purposes of this Contest, a “library” means any public, private, or school library in any part of the United States. The Contest begins at midnight on March 10, 2010. The Contest will end at 11:59 PM EST on May 14, 2010. The Contest is conducted by A&E Television Networks, LLC (“A&E”), AETN, the public television service in the state of New York, and the City of New York. Each potential winner will be required to sign and return a statement of eligibility and release form before the award of a prize. This form is available by filling out the information on this form. The Contest is subject to all applicable Federal, State, and local laws and regulations. By entering, Submitting Libraries agree to be bound by the Official Rules and regulations of the Contest.

4. REPRESENTATIONS, WARRANTIES, AND GRANT OF RIGHTS BY SUBMITTER. Each Submitting Library who participates in the Contest agrees that (1) Submitter is the owner of the Contest Submission; (2) the Contest Submission is original and not based on any other work, project, or work of art created by anyone else, and that the Contest Submission has not been previously entered in any other competition, and must not infringe upon any rights of any third party, including any patent, copyright, trademark, or other intellectual property right, of any third party.

5. USE OF SUBMITTER/CONTESTANT INFORMATION FOR MARKETING PURPOSES. By entering this Contest, Submitting Libraries agree to allow the Contest Submissions to be used for any purpose relating to the Contest, including but not limited to, the promotion of the Contest, the submission of the Contest Submissions to the Contest, and the selection of Contest winners.

6. PRIZES. Grand Prize (1): A check in the amount of Twenty Thousand Dollars ($20,000) will be awarded to the Contest Submissions that received the highest scores. Second Prize (10): A check in the amount of Ten Thousand Dollars ($10,000) will be awarded to the Contest Submissions that received the second highest scores. Third Prize (20): A check in the amount of Five Thousand Dollars ($5,000) will be awarded to the Contest Submissions that received the third highest scores. Fourth Prize (40): A check in the amount of One Thousand Dollars ($1,000) will be awarded to the Contest Submissions that received the fourth highest scores. Each prize will be awarded to the Submitting Library that submitted the Contest Submission that received the prize.

7. USE OF CONTEST/CONTESTANT INFORMATION FOR MARKETING PURPOSES. By entering this Contest, Submitting Libraries agree to allow the Contest Submissions to be used for any purpose relating to the Contest, including but not limited to, the promotion of the Contest, the submission of the Contest Submissions to the Contest, and the selection of Contest winners.

8. GENERAL. Each Submitting Library agrees that, by entering this Contest, the Submitting Library (a) to be bound by these Official Rules; (b) to release Sponsor & Others from all liability, loss or damage arising out of their participation in the Contest and with respect to their acceptance and use/misuse of the prizes; (c) that the decisions of Sponsor are final and binding on all matters relating to this Contest; and (d) to the use of their names, likenesses, voices, and biographical information in publicity and advertising materials, without additional compensation, worldwide in print, on television, the internet, and any other medium.

9. ADDITIONAL CRITERIA/WINNER SELECTION. The Contest Judges (as determined by Sponsor) will determine the “Winner” based on the following criteria: (1) Relevance to the topic of the exhibition. (2) Relevance to the experience of the Submission. (3) Quality of the Submission. (4) Originality of the Submission. (5) Impact of the Submission. (6) Overall Appeal of the Submission. In the event of a tie, the Contest Judges will select the Winner. The Contest Judges’ decisions are final and binding on all matters relating to the Contest.

10. ENTRY FORM. Fill out the information on this form to receive a packet of related materials. Include America The Story of Us tent card, postcards, and bookmarks (while supplies last) for display. Fax this form to 212.210.1429 or email to america@aetn.com.

11. LIBRARY OUTREACH CONTEST REGISTRATION FORM Fill out the information on this form to receive a packet of related materials. Include America The Story of Us tent card, postcards, and bookmarks (while supplies last) for display. Fax this form to 212.210.1429 or email to america@aetn.com.