



**HISTORY™**, together with the Institute of Museum and Library Services and the President's Committee on the Arts and the Humanities, invites students to submit short video or multimedia presentations related to their local history or any American history topic.

**Submissions must be postmarked by May 28th, 2010. Winners will be notified by June 28th, 2010.**

For information about how to submit, official contest rules, and a wealth of curriculum resources, visit us online at [www.history.com/classroom](http://www.history.com/classroom). Questions? Email us at [america@aetn.com](mailto:america@aetn.com)



**AMERICA**  
**The Story of Us**

 **THE ADVENTURE BEGINS**  
**SUNDAY APRIL 25 9/8c**

## STUDENT VIDEO CONTEST

### Requirements:

- Create a short video based on any topic related to American history. You can choose a topic related to your own local or community history, or focus on an American history topic that interests you most
- Submit a video of 5 minutes or less along with the official contest submission form
- Contest submissions must include a submission form and a short (250 words maximum) description of the video and the American/local history topic covered

### Suggestions:

- Linking with episode topics in *America The Story of Us* is encouraged. Visit [history.com/classroom](http://history.com/classroom) to see the episode descriptions
- Use of primary sources is strongly recommended. Get started by searching the Library of Congress online at [www.loc.gov](http://www.loc.gov)
- Reach out to local libraries, historic societies, archives or even consult your own family files to find documents and items from your local community to incorporate into your video project
- This year, the National History Day contest theme focuses on innovation in history, a great fit with many U.S. history topics. Visit them online to find out how to adapt your video to NHD guidelines and for tips on creating short documentaries: [www.nhd.org/CategoryDocumentary.htm](http://www.nhd.org/CategoryDocumentary.htm)

### Student Video Contest Categories:

**Middle School (6-8th grade)**

**High School (9th-12th grade)**

**College (ages 18-21)**

**Judging Criteria: Relevance to American history (25%); Creativity and originality (25%); Use of primary sources (25%); Quality of video/technique (25%)**

### Prizing:

**There will be three prizes awarded for each contest category.**

**Grand prize: \$5,000 (1 winner from each level)**

**First prize: \$2,500 (1 winner from each level)**

**Second prize: \$1,000 (1 winner from each level)**

*The Institute of Museum and Library Services' and President's Committee on the Arts and the Humanities' engagement in these contests does not constitute an endorsement of HISTORY or any other entity.*



# HISTORY™ Student Video Contest

## 2010 OFFICIAL RULES



### Celebrate your contribution to American innovation by entering your short video about American history.

NO PURCHASE NECESSARY TO ENTER OR WIN.

#### 1. ELIGIBILITY.

The HISTORY Student Video Contest (the "Contest") is open to middle school (6th through 8th grade), high school (9th through 12th grade) and college (ages 18-21) students in any accredited public, private, and home school in the United States and the District of Columbia. Employees of A&E Television Networks, LLC ("Sponsor"), Young Minds Inspired, ("Administrator") their respective parent companies, affiliates, subsidiaries, Officers, directors, employees, contractors, representatives and agents and each of their respective immediate families and household members are not eligible to enter this Contest and any individuals involved in the competition judging and their immediate family members. No entries will be accepted without a completed Official Contest Entry Form. Each student may enter only once.

#### 2. HOW TO ENTER.

(a) To enter this contest, students must submit a short video related to any American history topic. Videos can be related to local or community history, or any American history topic that interests you most. These videos must be five minutes or less in length and submitted by mail on DVD format (the "DVD"). Participants are encouraged to link to a topic or theme from one episode of the HISTORY television series America The Story of Us.

(b) The Contest begins at midnight on March 10, 2010. In order to participate in the Contest, a student (the "Entrant") must submit an entry by mail. All entries must be submitted by mail and must be postmarked by May 28, 2010. Late entries will not be considered for judging.

(c) Go to [www.history.com/classroom](http://www.history.com/classroom), download and fill out completely the online Official Contest Entry Form or put your name, the name of your school or educational organization and its mailing address, your home address, home phone number, and email address, the title of your video, and your grade level (middle school, high school, or 18-21 year old) on an 8.5" x 11" sheet of paper ("Information Entry Form"). You must also submit a short (250 words maximum) description of the video (the "Summary") and the attach it to the Official Contest Entry Form or Information Form. The omission of this identification information may make an entry invalid. Supplementary materials such as photographs, background information, etc., may also be included with your submission ("Supplementary Materials"), but are not required. Mail your entry, consisting of the Official Contest Entry Form or Information Entry Form, the Summary, the DVD and any Supplementary Materials (the "Entry") to HISTORY Student Video Contest, c/o Administrator, 90 Crown Street, New Haven, CT 06510.

(d) Sponsor is not responsible for any misdirected, lost, late, inaccurate or incomplete entries, and such entries will be void. All entries and other materials submitted by Entrants in connection with this Promotion become the property of Sponsor and will not be returned or acknowledged. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. By entering this Contest, unless prohibited by law, each Entrant grants to Sponsor the right to use, display, distribute or publish such Entrant's name, likeness, photograph, voice, address (city and state), biographical information, and any material based thereon derived there from, or to refrain from so doing, in any manner in any and all media, whether now known or hereafter devised, anywhere in the world in perpetuity in connection with this Contest or as Sponsor otherwise determines in its sole discretion, and for purposes of advertising or trade in promoting or publicizing Sponsor, its products and/or services, without compensation. Acceptance of a Prize (defined below) constitutes a waiver of any claims or potential royalties of any third party for such use. By entering, each Entrant agrees to be bound by the rules and regulations of this promotion.

(e) Winners will also be required to sign (and return) an Affidavit of Eligibility ("Affidavit") and Publicity Release ("Release") (except where prohibited by law) within fourteen (14) days of notification. If a Prize is won by a student who is not of the legal age of majority in his/her state of residence (a "Minor"), the Minor's parent or legal guardian will be required to execute the Affidavit on the Minor's behalf. If any winner fails to respond and return the completed Affidavit and Release as required within that time period, Prizes will be forfeited and awarded to an alternate winner chosen at random from the remaining entrants in the pool. Winner may be required to provide evidence that winner is the authorized resident of the address associated with the winning Entry and complete an Affidavit and any applicable Release. By accepting a Prize, winners consent to the use of their name, voice, photographs and/or other likenesses for advertising or publicity purposes without additional compensation, except where prohibited by law. Sponsor reserves the right to disqualify any Entrant if that Entrant has not complied with these Official Rules or has interfered, in Sponsor's sole opinion, with the proper conduct of this Contest. Payment of all taxes is the sole responsibility of each Prize winner. Prize winners may be issued an IRS Form 1099 for the approximate retail value of the applicable Prizes. By entering, all entrants release Sponsors, and their parent companies, affiliates, subsidiaries, vendors, agencies, officers, directors, agents, employees, suppliers and all others associated with the development or execution of this Contest from any and all liability with respect to, or in any way arising from, this Contest or the acceptance, possession or use of any Prizes including, without limitation, liability for any personal injury, damage or loss. ANY CLAIMS OR CONTROVERSIES RELATING TO OR ARISING FROM THIS CONTEST SHALL BE GOVERNED BY AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO THE CONFLICTS OF LAW PRINCIPLES THEREOF AND SHALL BE BROUGHT IN THE STATE AND FEDERAL COURTS LOCATED IN NEW YORK. EACH ENTRANT AGREES TO THAT VENUE AND JURISDICTION AND THE EXCLUSIVE JURISDICTION OF THOSE COURTS AND WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS.

#### 3. JUDGING CRITERIA.

(a) Entries will be judged by the following criteria: 25% for relevance to American history; 25% creativity and originality; 25% for use of primary sources; and 25% for quality of video/technique.

(b) Entries will be judged in three categories, videos by middle school students (grades 6-8), videos by high school students (grades 9-12) and videos by college students (18-21) by a panel of history educators under the supervision of Administrator, an independent judging organization, whose decisions are final on all matters relating to this competition. Within each category, three winners will be selected from all entries received.

(c) In the event of a tie, the tied Entries will be reviewed by an additional judge who will serve as a tiebreaker and who will evaluate the Entries according to the Judging Criteria listed above. The Entrants who have submitted the potential winning Entries will be notified via phone, or express or regular mail on or about June 28, 2010. As a condition of winning, the Entrants of the potential winners of any prize will be required, to sign and return, within fourteen (14) days of notification, an Affidavit of Eligibility/Compliance and Liability/Publicity Release, as allowed by law, and may be required to sign and return a statement affirming his/her Representations, Warranties, as stated in Rule 5 below and any other documents as may be reasonably requested by Sponsor. Failure to return any documents within the time specified or failure to respond to notification attempts or return of any prize with notification as undeliverable will result in disqualification and selection of an alternate potential winner.

#### 4. PRIZES.

(a) One Grand Prize winner within each category will receive from HISTORY a \$5,000 cash award.

(b) One First Prize winner within each category will receive from HISTORY a \$2,500 cash award.

(c) One Second Prize winner within each category will receive from HISTORY a \$1,000 cash award.

(d) The Entrants of the winning Entries will not receive or share in any prize or award. Sponsor's decisions shall be final as related to all prizes, awards, and all other matters pertaining to this Contest. Prizes may not be transferred or substituted, except by Sponsor with one of equal or greater value.

#### 5. REPRESENTATIONS, WARRANTIES.

Each Entrant who submits an Entry represents and warrants that it is truthful and accurate, his/her own original work and has been legally created; does not infringe the intellectual property, privacy or publicity rights or other legal or moral rights of any third party; has not been entered in or won previous contests or awards; and has not been published or distributed previously in any media. Additionally, each Entrant represents and warrants that s/he owns all rights and title to his/her Entry, including, without limitation, the copyrights and all other intellectual property rights in the Entry. By submitting a Entry, an Entrant irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents and licensees, the world-wide, royalty-free, unconditional, perpetual right and permission to edit, composite, re-format, morph, scan, duplicate or alter the Entry for any purpose which Sponsor or its designated representative deems necessary or desirable, publish, re-publish, reproduce, copy, transmit, post, broadcast and/or televise, display, adapt, exhibit and/or otherwise use or re-use the Entry, name, and city of residence, including, but not limited to, its publication or re-publication, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion, for commercial or other purposes on Sponsor's websites as well as in any other media. Entrant agrees not to sue or assert any claim against Sponsor, Administrator, their respective parent companies, affiliates, subsidiaries, licensees, advertising and promotional agencies, prize providers, and each of their

respective officers, directors and employees, and successors and assigns (hereinafter sometimes referred to as "Sponsor & Others") arising out of or connected with the posting, publishing, and/or use of Entrant's Entry or Entrant's personal information as listed above. Each Entrant specifically agrees to waive all claims to receive any royalties of any kind now or in the future from Sponsor & Others for any use of his/her Entry. Each Entrant further agrees to indemnify and hold Sponsor & Others, harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements) brought or asserted by any third party against any of them due to or in any way arising out of the use of Entrant's Entry, or the Entrant's conduct in creating the Entry or otherwise in connection with this Contest, including but not limited to claims for trademark infringement, copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. Each Entrant further agrees to release and hold harmless Sponsor & Others from any and all claims that any product or publication subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes Entrant's rights with regard to any elements, language or ideas contained in any Entry. Entries that do not comply with these Official Rules or that otherwise contain prohibited, or inappropriate content as determined by Sponsor, in its sole discretion, will be disqualified.

#### 6. USE OF ENTRANT INFORMATION FOR MARKETING PURPOSES.

By entering this Contest, Entrant agrees that, unless Entrant otherwise opts out on the Contest Website, Sponsor and its designees may use Entrant's, physical and/or e-mail address to contact Entrant regarding Sponsor's programming and other offers and/or promotions that Sponsor believes may interest Entrant.

#### 7. GENERAL.

This Contest is subject to all applicable Federal, State and local laws and regulations. By entering, Entrants agree: (1) to be bound by these Official Rules; (2) to release Sponsor & Others from all liability, loss or damage arising out of their participation in the Contest and with respect to their acceptance and use/misuse of the prizes; and (3) that the decisions of Sponsor and the Contest Judges are final and binding on all matters relating to the Contest. Entries not containing the required information, Entries in excess of the stated limit by the same Entrant, and Entries not submitted in the required format will be disqualified. Proof of delivery or receipt of Entry will not be deemed as proof of Sponsor's agreement to its eligibility into this Contest. Any attempted form of entry other than described herein is void. Sponsor reserves the right to modify, suspend or terminate the Contest for any reason that compromises the legitimacy of the Contest or otherwise affects Sponsor's ability to fairly administer the Contest, including in the event that it becomes infected by a computer virus or it is otherwise impaired by technological or human means and to award prizes from among all eligible Entries received prior to cancellation or termination. All disputes arising out of or connected with this Contest will be resolved individually, and without resort to class action, exclusively by the United States District Court for the Southern District of New York. Should there be a conflict between the laws of the State of New York and any other laws, the conflict will be resolved in favor of the laws of the State of New York. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Contest and shall not include any indirect, punitive, incidental and/or consequential damages.

To receive a list of winners, send a stamped, self-addressed envelope no later than July 9, 2010, to HISTORY Student Video Contest, c/o YMI, 90 Crown Street, New Haven, CT 06510.

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## Student Video Contest Official Contest Entry Form

Student Name \_\_\_\_\_

Student Address \_\_\_\_\_

Student Telephone Number \_\_\_\_\_

Has your video been aired previously on television or to an audience?

If so, where and when? \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

School Telephone Number \_\_\_\_\_

Teacher Name \_\_\_\_\_

Teacher Telephone Number \_\_\_\_\_

Student Parent/Guardian Name \_\_\_\_\_

Parent/Legal Guardian Address \_\_\_\_\_

Parent/Legal Guardian Home Telephone Number \_\_\_\_\_

Parent/Legal Guardian Email Address \_\_\_\_\_

Statement of Consent: I agree to allow my son/daughter \_\_\_\_\_

\_\_\_\_\_ to participate in the HISTORY Student Video Contest. I understand and agree to the terms outlined in the official rules.

Mail your entry to HISTORY Student Video Contest, c/o Administrator, 90 Crown Street, New Haven, CT 06510. Entries must be postmarked by May 28, 2010.

For more information, visit us online at [www.history.com/classroom](http://www.history.com/classroom).

Questions? Email us at [america@aetn.com](mailto:america@aetn.com)

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